

FOIL COLORS

					
Purple No. 1 (Matte)	Purple No. 2 (Satin Metallic)	Clear (Gloss)	Gloss Black (Gloss)	Matte Black (Matte)	Shiny Gold (Metallic)
					
Hot Pink (Gloss)	Grey (Matte)	Satin Teal (Satin Metallic)	Lavender (Satin Metallic)	White (Gloss)	Satin Gold (Satin Metallic)
					
Teal (Matte)	Burgundy (Matte)	Olive (Matte)	Bronze No. 1 (Satin Metallic)	Bronze No. 2 (Metallic)	Shiny Silver (Metallic)
					
Green No. 1 (Gloss)	Green No. 2 (Matte)	Green No. 3 (Satin Metallic)	Green No. 4 (Matte)	Green No. 5 (Metallic)	Satin Silver (Satin Metallic)
					
Blue No. 1 (Matte)	Blue No. 2 (Matte)	Blue No. 3 (Matte)	Blue No. 4 (Metallic)	Blue No. 5 (Satin Metallic)	Blue No. 6 (Metallic)
					
Red No. 1 (Matte)	Red No. 2 (Matte)	Red No. 3 (Matte)	Red No. 4 (Metallic)	Red No. 5 (Satin Metallic)	Red No. 6 (Metallic)

Foil Color Matching Tips

This foil chart has been printed with process inks to approximate colors of actual foils. Please request an actual foil chart before specifying a color.

A close Pantone (PMS) match is sometimes possible using foil, with some limitations. Our standard foils are always in stock. If you don't see what you need we will be happy to help source an alternative. Non-standard foils may require additional production time and special quotation.

For the most accurate Pantone match, screenprinting is the recommended imprinting method, although it isn't available with all cover materials. Please contact us for additional information.

General Tips About Our Foils

While all our foils stamp well on our cover materials, when printing on poly covers we have identified ten of the 36 standard foils that work particularly well. These foils are marked on the chart with the word "Poly."

Metallic and gloss black are 100% opaque, but some of our foils may vary in opacity depending on the lightness or darkness of the material on which each is stamped.

For the best foil color representation, we recommend our Cover Series 1 Solid White Cover which also has a slight coating for sharp foil imprinting.

Foil Imprint Design Tips

Avoid small type, reverse outs and fine, close lines as they may tend to fill in.

Screens and halftones can not be achieved with foil. If you have a particular need, please call the factory and we may be able to offer an alternative.

Hairline registration and bleed imprint designs are possible with foil imprinting. Imprints that "bleed" off the edge of the cover do require additional charges because an oversized cover must be used. After the oversized covers are stamped, they are trimmed back to the finished size to create the bleed effect.